

University of Pretoria Yearbook 2017

Recreation and sport management 707 (MBK 707)

Qualification Postgraduate

Faculty [Faculty of Humanities](#)

Module credits 20.00

Programmes [BAHons Sport and Leisure Studies Sport and Recreation Management](#)

Prerequisites No prerequisites.

Contact time 1 lecture per week

Language of tuition Afrikaans and English is used in one class

Academic organisation Sport and Leisure Studies

Period of presentation Semester 2

Module content

Aspects of visionary recreation management, entrepreneurship, human resource management and marketing are applied to the sport and recreation industry.

(1 hour contact time per week with work assignments for the following week.)

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